Welcome to Today's Training on Energy Savings Performance Contracting Basics

Some Organizational Tips Before We Get Started...

- To dial in: 484-589-1011 + your individual access code
- Session will be recorded
- All attendee phone lines will be muted
- Please submit your questions via the "Questions" window
- Questions will be answered at the end of the session
- Presentation slides along with the questions and answers summary will be sent to attendees after the training

DOE ESPC Technical Assistance Team



Energy Savings Performance Contracting Basics

September 23, 2010

ARRA EECBG Recipient ESPC Webinar Series

What is TAP?



DOE's Technical Assistance Program (TAP) supports the Energy Efficiency and Conservation Block Grant Program (EECBG) and the State Energy Program (SEP) by providing state, local, and tribal officials the tools and resources needed to implement successful and sustainable clean energy programs.



How Can TAP Help You?



TAP offers:

- One-on-one assistance
- Extensive online resource library, including:
 - Webinars
 - > Events calendar
 - > TAP Blog
 - Best practices and project resources
- Facilitation of peer exchange

On topics including:

- Energy efficiency and renewable energy technologies
- Program design and implementation
- Financing
- Performance contracting
- State and local capacity building

Accessing TAP Resources



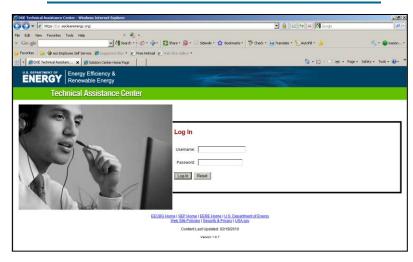
We encourage you to:

1) Explore our online resources via the Solution Center



http://www1.eere.energy.gov/wip/solutioncenter

2) Submit a request via the Technical Assistance Center



http://www1.eere.energy.gov/wip/solutionce nter/technical_assistance.html

3) Ask questions via our call center at 1-877-337-3827 or email us at solutioncenter@ee.doe.gov

Upcoming Webinars



Please join us again:

Title: "Green" Codes and Programs

Host: J.C. Martel, Southwest Energy Efficiency Alliance

Date: September 24, 2010 Time: 2:00 PM – 3:00 PM EDT

Title: Designing Effective Renewables Programs

Host: Cheryl Jenkins, Vermont Energy Investment Corporation

Date: September 28, 2010 Time: 2:00 PM – 3:00 PM EDT

Title: Driving Demand for Home Energy Improvements: Lessons from the Field

Host: Sarah Busche, National Renewable Energy Laboratory

Date: September 29, 2010 Time: 3:00 PM – 4:15 PM EDT

Title: Energy Savings Performance Contracts: Pricing and Financing

Host: Meg Giuliano, ICF International, Inc.

Date: October 12, 2010

Time: 11:00 AM - 12:30 PM EDT

For the most up-to-date information and registration links, please visit the Solution Center webcast page at www.wip.energy.gov/solutioncenter/webcasts

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ESPC Technical Assistance Team Role



- Provide subject matter experts and FREE direct technical assistance to Grantees
- Provide technical and other resource materials on DOE's Solution Center
- Develop and perform trainings (workshops and webinars)
- Assist with peer-to-peer information exchange



Today You Will Learn



- ARRA Legal Provisions
- What is an ESPC and what it is NOT?
- Why do an ESPC and how to pay for?
- The ESPC process
- Good ESPC candidates
- ESPC financial basics
- Enabling legislation
- Challenges you may face



ARRA Legal Provisions



- Buy American
- Davis Bacon Act (DBA)
- National Historic
 Preservation Act (NHPA)
- National Environmental Policy Act (NEPA)



What Is an ESPC and How Can It Help You?

What Is an Energy Savings Performance Contract (ESPC)?



- Contract between an Agency and an Energy Service Company (ESCO)
- Method of paying for today's improvements with tomorrow's energy savings
- Mechanism where no up-front capital is required
- Separate financing contract (e.g., net-financing with an interest bearing escrow account)

ESPC Is NOT:



- Construction Contract
- Engineering Services Contract
- Design-Build Contract
- Architectural Services Contract
- Service Contract



Basic ESPC Flow Chart





ESPC Encompasses:



- Facility energy audit
- Facility energy usage statistical analysis
- Architectural design including ADA design and construction
- Mechanical design and construction including plumbing system
- Electrical design and construction
- Civil design including ADA design and construction
- Demolition
- Service
- Maintenance
- Building management system design and installation
- Complete facility commissioning
- Facility maintenance and operator training
- Facility performance measurement & verification
- All jurisdiction's general conditions that apply

Why Do an ESPC?



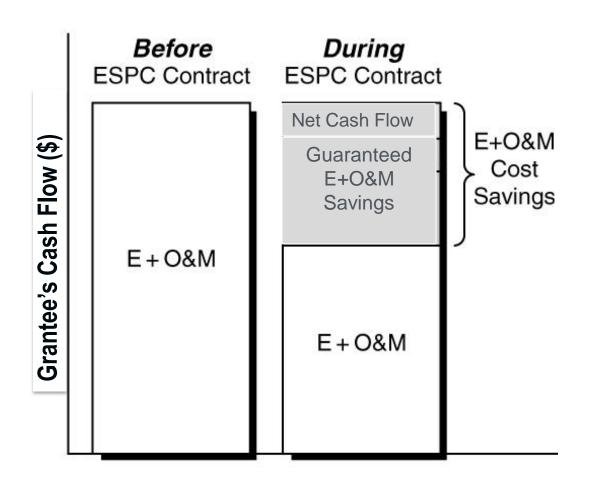
- Capital improvement without spending capital dollars
- Save energy, guaranteed
- Lower operating (utility) costs and stabilize budgets
- Handle deferred maintenance (finally)
- Improve indoor air quality, comfort, and productivity
- Avoid the cost of delay
- Leverage EECBG funds



What pays for an ESPC?

ESPC Project Cash Flow





ESPC Savings Guarantee



- Long-term partnership
- Agreement on the energy baseline
- Annual savings must exceed annual payments
- ESCO pays in the event of shortfall
 - Savings in future years cannot pay shortfall for earlier years

Additional ESPC Guarantees



- Guaranteed project cost
- Guaranteed equipment performance
- ESCO warrants the installed equipment for the payback period of the loan



ESPC Advantages



- Time-effective, cost-effective approach for completing facilities energy upgrades
- Future energy savings pays for facility upgrades now
- Guarantee of energy savings
 - Offloads financial and performance risk
- One stop shop = single point of accountability (ESCO)
 - ESCO selected for best value, not lowest bid
- Owner participation in final equipment and subcontractor selection
- Low-interest financing options available
- Annual savings verification done per International Performance Measurement & Verification Protocol (IPMVP)

The ESPC Process

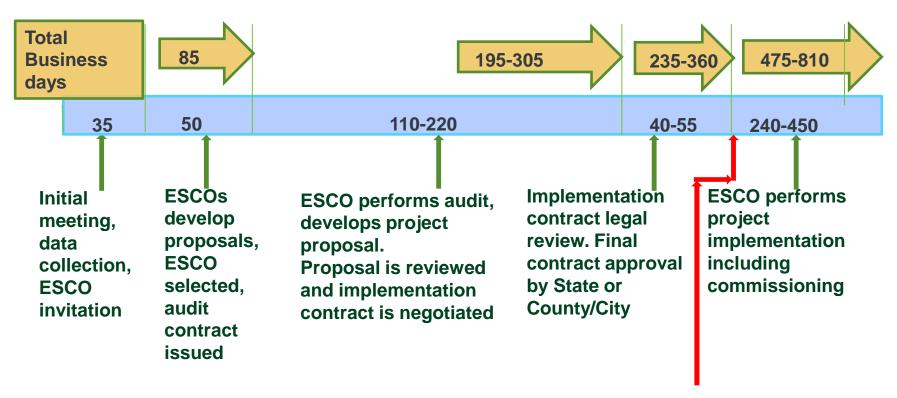
Typical ESPC process



- Preliminary audit (broad project scope planning)
- Facility owner selects an ESCO
 - RFP
 - Contractor evaluation
- ESCO performs Investment Grade Audit (IGA)
 - Baseline established and agreed to
- ESCO installs and commissions the Energy Conservation Measures (ECMs) selected
 - ESCO guarantees the project cost and energy savings
- ESCO can arrange financing
 - Tax-exempt lease-purchase financing is typical

ESPC Timeline and Milestones





Typical earliest funding commitment = 235 days or 47 weeks

Good ESPC Candidates

Good ESPC Candidates



- Deferred Maintenance
- Buildings or facilities with:
 - Energy Use Index (EUI) over 100,000 BTU/sq ft annually
 - Very outdated Energy Management System (EMS),
 HVAC system, or lighting systems
 - Utility bills over \$500,000 annually
 - Small ESPC projects have difficulty attracting capital due to high transaction costs (to bid, to design, etc.)
- Incandescent traffic signals and street lights

Typical ESPC ECMs



- Energy Management Systems
- Interior and exterior lighting
- Steam distribution system repair
- High efficiency HVAC systems
- Building envelope improvements
- Boiler repair/replacement/efficiency controller
- LED traffic and street light systems
- Water and wastewater treatment plant pumps and motors
- VFDs on motors 5 hp and over



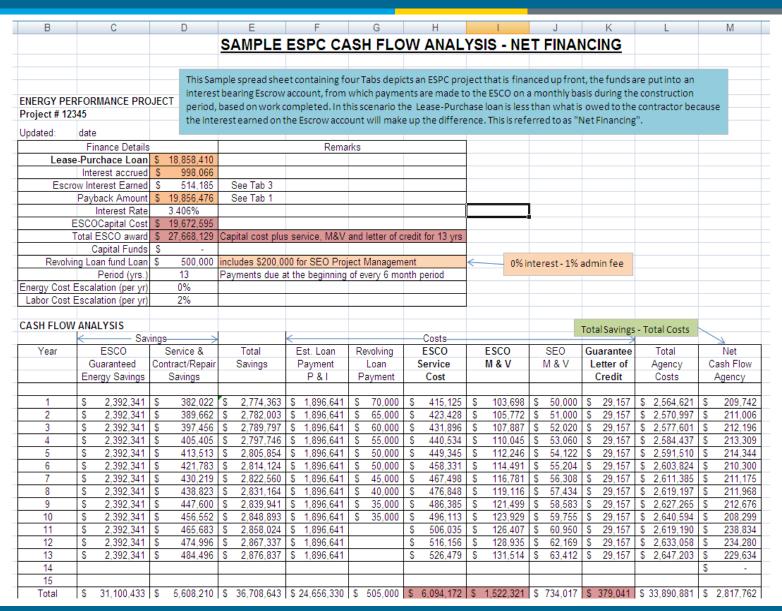
ESPC Financials Are Important!

ESPC Financials



- ESCO can, but does not have to, arrange financing
- Tax-exempt lease-purchase financing is typical
- Large project scope is in everyone's interest
 - Owner: Achieves most capital improvement, energy savings
 - ESCO: Lower performance risk
- Separate Financing Contract
 - Net-financing with interest bearing escrow account

ESPC Cash Flow Analysis

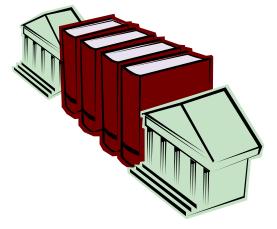


Don't Allow Legislative and Legal Language to Scare You

State and Local ESPC Legislation



- 49 States have enacted ESPC legislation
 - Many different models, not necessarily like federal model
- Local Governments generally covered by State legislation
- Information on state ESPC status
 - www.ornl.gov/info/esco/legislation/newesco.shtml



ESPC Challenges



- Internal stakeholder objections and delays
- Extended negotiations
- Verification of ESCO's cost proposal
- Measurement and Verification (M&V) method selection
- Required maintenance agreements
- Savings reconciliation vs. budget cycle

Next Steps

Next Steps on ESPC Technical Assistance



The ESPC technical assistance team will reach out to grantees who have stated, in their project summaries, that they are:

- interested in ESPC programs, performance contracting, retrofits, or
- will be implementing an ESPC project:
 - To determine if the projects are good candidates for ESPCs
 - To optimize ESPC projects and goals
 - To discuss the ESPC technical assistance available.

Should you not wish to be contacted or would like additional information, please send an e-mail to chani.vines@ee.doe.gov.



ESPC Technical Assistance Team Contacts

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